

Equine Health Line

November 2009

Online Pharmacy

Our online pharmacy is up and running! Please visit our website at

www.peneq.com.

FIRST TIME PHARMACY VISITORS:

You will need to establish a login & password to enter the on-line pharmacy. Call our office for assistance or to register and avoid the 48 hr online enrollment delay!

You will find prescription and non-prescription products, such as Gastrogard, Adequan, Legend, Vetwrap, and dewormers, at prices competitive with online pharmacies. Free shipping on orders over \$39! As always, you can pick up medications at our clinic!

Website

Our website is getting a makeover! We will have a section dedicated to you, our clients, where you can post events, photos and news about what you and your horse have been doing! Please email us at

web@peneq.com

with your event, story, and pictures! Or submit directly via our website.



This Issue You and your happy horse

Online Pharmacy / New Website **P.1**

Happy belly, happy horse **P.1**

Happy Halloween Costume Raffle **P.2**

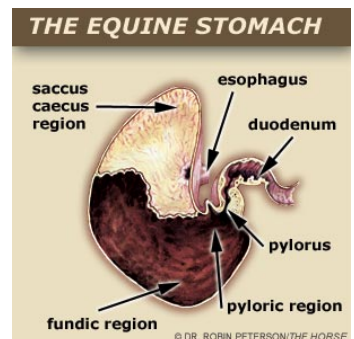
Happy Trailing **P.2**

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Happy tummy, happy horse!

Equine veterinarians are often questioned about medications and supplements that are potentially helpful in preventing and treating gastro-intestinal tract disorders. There are literally hundreds of products out there that are marketed as beneficial to the equine gastro-intestinal tract. They are not all the same regarding effectiveness, method of action, and cost. One thing is for sure, gastro-intestinal problems manifest differently from one horse to another, and appearances (i.e. clinical signs) can be deceiving! Stress or nervousness is not always correlated with **Gastric Ulcer Syndrome (GUS)** and both "prevention" and "cure" should be considered.

PenEq's Dr. Bart Halsberghe has outlined a selection of products that we believe are based on science & effectiveness. He has provided a comprehensive summary on our website www.peneq.com. Do not be overwhelmed when you work through the article as it is designed to give an overview of current therapy upon which to base your own opinions. Should you have questions, our veterinary staff here at PenEq are always willing to help you interpret the data and make the best decision for addressing your horse's specific needs!



From the Office

For all of you who have been caught scratching your head trying to figure out our monthly statements, scratch no more. We are in the process of converting our Improved database to the latest upgrade of Triple Crown. Although there are several steps to the conversion from training to actual "up and running" data transfer, we expect to be operational sooner rather than later.

The new software package will allow us to better serve all our clients and be more efficient in providing information. All your account and medical information will be at our finger tips. No more, "excuse me but I have to switch to another screen...and another and another because with the new software all information is kept together including x-rays, ultrasounds lab work, and evaluations which your horse may have had. All this information will be available right there under your name and account number. Of course when this conversion takes place your monthly statements will look a bit different, but more on that later as it is only a matter of time. Besides, you never know, you might even see your veterinarian arrive with their laptop and the ability for both of you to view your horse's file, x-rays and ultrasounds right there out in the field. Isn't technology terrific?! Feel free to call with questions! Amanda

Focus on the Staff

Anna Bavor:
Veterinary Technician



Anna Bavor, has been with PenEq since August 2009. A Los Altos native, she grew up right here in Silicon Valley. She studied in both Santa Cruz and Davis, before moving to NV with her Aunt and Uncle and being crowned Miss Rodeo NV 2008.

This past spring Anna happened to be home visiting her family, when she and their horse came to the clinic for a routine health care check. While she was waiting, she asked if PenEq had any job openings. Within months, she was hired here as a technician. When she's not working, Anna enjoys riding her horses Norman and Gimondo, working out and fine cuisine.

Upcoming Events

PENDING

Email us your events:
web@peneq.com

Happy Halloween!

Did you and your horse dress up for Halloween?! Send us a picture!! We will be awarding a beautiful, Equestrian coffee table book to the best dressed horse and rider! Send pictures to peneq@yahoo.com before 11/15 to be eligible or bring into our office.



Happy Trailing

Our Staff would like to remind our clients about the importance of your horses being comfortable loading and unloading from a trailer. Because so many of you do trailer in to our facility, we often times see the best and the worst situations occur when people are trying to load or unload their horses. With this in mind we wanted to offer a few simple points to keep in mind when you are preparing to trailer your horse:

- Allow plenty of time to arrive. Don't be in a rush!
- Give your horse time to smell the trailer.
- Reward good behavior.
- Give your horse a walking start before entering.
- Don't get frustrated - keep calm and be persistent.
- When unloading, don't force the horse out too quickly.
- Let your horse take their time to back out slowly.
- Seize any opportunity to practice.



Although this list is very basic it is only meant to serve as a reminder of how important it is to have a horse that will easily load into a trailer. Whether you are headed for a trail ride with friends, or your horse is sick and needs to get to a hospital or there is a area disaster like a fire or earthquake, if you cannot get your horse to load, you could endanger not only your horse's life but your own safety trying to save him!

Take the time to seek professional help should you find yourself getting angry or frustrated with an animal who has developed bad or even dangerous trailing habits. It's important you learn from professionals any "tricks of the trade" to make loading & unloading an uneventful occurrence.

Tip of the Month: Before your horse colics have you....

- ✓ Thought about how much money you have to spend on an emergency? Calculating a budget ahead of time can save time and stress in an emergency situation.
- ✓ Considered insuring your horse or utilizing PreventiCare®? More to come on horse health insurance in our December newsletter.
- ✓ Arranged for someone with a trailer to transport your horse in the event of an emergency? See our article on Happy Trailing for tips on how to make the process go smoothly when time is of the essence.
- ✓ Arrange "Client Authorization" details with our office staff, should you be away, on vacation or unreachable for some reason? The veterinarians and Staff at PenEq are always here to help!